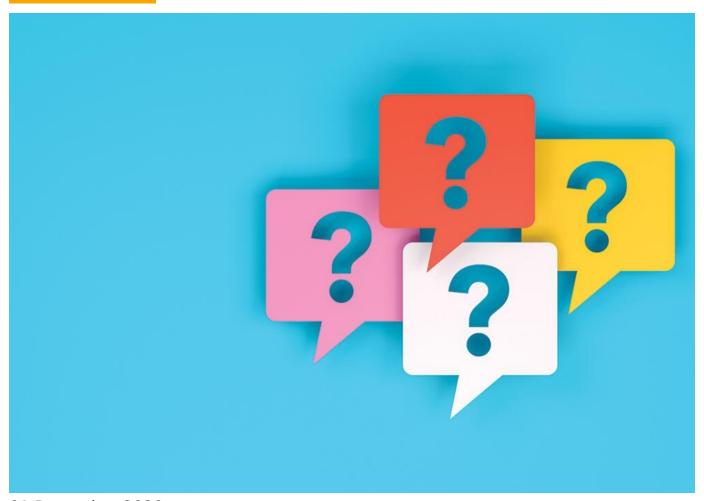
## Membership survey: Your views matter

**General Features** 



01 December 2020

CIOT and ATT are conducting a membership survey on *Tax Adviser* and our weekly technical news service. Please share your views with us!

Tax Adviser magazine and our weekly technical news service emails (CIOT News Service for CTAs and News service for ATTs), are two of the key benefits of membership.

Tax Adviser is produced on a monthly basis, and sent to members each month as a physical magazine. Most of the magazine's content is also reproduced on <a href="magazine.com">taxadvisermagazine.com</a>, with content dating back over five years, along with job vacancies and ad hoc online only content.

The weekly technical news service is sent by email every Friday. It contains technical news from the CIOT and ATT, as well as feature articles and tax updates by specialism.

We are keen to ensure that our provision of technical material remains relevant and continues to represent an important membership benefit. With this in mind, we are undertaking two key steps:

## 1. Our survey

We have recently launched a survey in order to obtain your feedback on Tax Adviser and our weekly technical news service. The survey seeks feedback on the nature and quality of content of both products, as well as the medium and frequency of their delivery.

Please do let us have your views on this by completing the survey, which can be found here.

We recognise this is a busy time for our members, but it should only take around six minutes to complete. The results of the survey will inform the future provision of technical material, so donâ $\in$ <sup>™</sup>t miss the opportunity to have your say.

## 2. Putting the provision of technical material out to tender

At the moment, different suppliers produce Tax Adviser and the weekly technical news service. It remains important for us not only to ensure that we provide you with the right membership benefits, but also that we do this in a cost-effective manner.

In early 2021, we will be putting out to tender the future provision of technical material for members. The results of the survey will be shared with potential bidders, and so will directly influence what will be supplied and at what cost.

Any change in provider, and what is provided, will not take place until later in 2021. However, as you will appreciate we need to allow adequate time to carry out the survey and evaluate the results, undertake an open and transparent tender process, and allow time for testing and approval of the final products.

Again, please do complete the survey by <u>clicking/tapping here</u>.