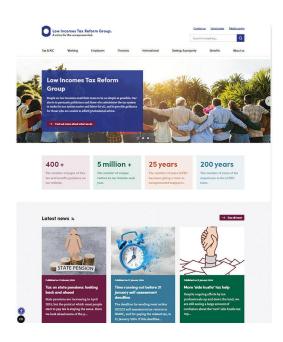
New LITRG website launched

Briefings



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The Low Incomes Tax Reform Group (LITRG) launched a new website at the start of February.

The website address remains <u>www.litrg.org.uk</u> but the site has been redesigned to make it easier for users to access LITRG's guidance and information on a range of tax topics more quickly and easily.

The redesign includes improved functionality for mobile users, a feature that was identified as a weak point in the previous website offering. Accessibility has also been improved, with a built-in tool allowing users to make adjustments suited to their individual needs.

Last year, more than 5.2 million people visited LITRG's website, viewing 7.88 million pages.

Although it is primarily aimed at helping people who cannot afford to pay for professional tax advice, the breadth and depth of content means that it has become a valuable resource for those looking for information on the tax system, such as CIOT and ATT members and students, other professionals and third sector advisers such as charities.

LITRG's website was prominent in its response to the pandemic, when the site's dedicated coronavirus guidance pages were viewed by over 1 million people.

The project to get the new website up and running was a major focus of the LITRG team's work in 2023. It involved the rewriting of existing material into an improved format and making the website easy to administer. Some further work will continue into 2024, as additional functionality is deployed.